



Roman Road Ingatestone, Essex

Client: CALA Homes (North Homes Counties) Ltd
Architect: OSP Architecture
Local Authority: Brentwood Borough Council

Project Description:

Strategic site promotion through the emerging Brentwood Local Plan

Case Study:

JB Planning Associates were originally instructed by the landowner to promote the land at Roman Road as an appropriate and immediately deliverable residential allocation. The early promotion focused on the preparation of an illustrative masterplan which was successful in securing the allocation of the site in the Regulation 18 Consultation Draft Local Plan.

Following this early promotion CALA Homes were selected as the preferred developer and instructed JB Planning Associates to continue with the promotion of the site together with a team of specialist consultants on highways, ecology, noise and air quality. The site has recently been allocated in the Regulation 19 Consultation Draft Local Plan for 57 dwellings.

Services Used

- Planning
- Planning Policy
- Site Promotion
- Masterplanning

Key Contacts:

John Boyd, Managing Director
James Delafield, Associate